Research Journal of Business and Economic Management



Volume 8(2), pages 33-41, August 2025

Article Number: 86C675182 ISSN: 2756-6676

https://doi.org/10.31248/RJBEM2025.106 https://integrityresjournals.org/journal/RJBEM

Full Length Research

Motivation and job satisfaction in higher education: A case of a private university in Ghana

Stephen Nanyele¹ and Gideon Alexander Yeboah²*

¹Department of Department of Arts Education, Faculty of Education, Catholic University of Ghana, Fiapre. ²Department of Department of Social Science Education, Faculty of Education, Catholic University of Ghana, Fiapre.

*Corresponding author. Email: gideon.alexander@cug.edu.gh

Copyright © 2025 Nanyele and Yeboah. This article remains permanently open access under the terms of the <u>Creative Commons Attribution License</u> 4.0, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Received 28th January 2025; Accepted 16th June 2025

ABSTRACT: Motivation is crucial in both private and governmental organisations. Motivated workers exhibit higher levels of self-motivation and an orientation toward autonomy and independence compared to less motivated individuals, which enables them to seize opportunities for professional growth. Studies have shown that in Ghana, institutions located in the agrarian areas, particularly educational institutions, find it even more difficult to recruit and retain their staff than their counterparts in the urban centres. Motivation is found to be a variable responsible for this phenomenon. In this study, we examine the relationship between motivation, conceptualised under economic, psychological and organisationaladministrative motivation, on job satisfaction of staff of the Catholic University of Ghana, Fiapre. To gather and examine the data from the respondents, the study employed a quantitative research methodology. All employees of the Catholic University of Ghana, Fiapre, made up the study's population. There were 118 responders in the population as a whole. The study obtained a sample size of 91 respondents by using a convenience sampling technique. Closed-ended questionnaires were used. Regression analysis, means, and standard deviation were used to examine the data. The survey found that workers were not very happy with the institution's incentives, especially with regard to overtime compensation and official transportation. Lastly, the study discovered a substantial correlation between job satisfaction and organisational-administration, psychological, and economic motivation. Because of the highly significant positive link on job satisfaction, the study suggested, among other things, a multifaceted approach to motivation, that the organisation carefully and quickly explore improving motivation to satisfy employees' expectations for more production.

Keywords: Economic motivation, psychological motivation, organisational-administrative motivation, job satisfaction.

INTRODUCTION

Mappamiring et al. (2020) posit that professional management of human resources is necessary to balance employees' requirements, organisational needs, and the importance of quality human resources for the company's development. This equilibrium is crucial to the company's capacity to expand productively and achieve its goals. Therefore, workers are expected to perform effectively and appropriately. It is widely acknowledged that a company's capacity to manage its human resources effectively will determine both its capacity to endure and grow (Arfah and Aditya, 2019; Nurhilalia et al., 2019; Firman et al., 2020).

Motivation is crucial in both private and governmental organisations (Zameer, Nisar, & Amir, 2014). Ghana has long placed motivation at the top of the national agenda,

as seen by the number of public services strikes over the years. Due mostly to job dissatisfaction, lecturers at higher education institutions have experienced a substantial amount of strike activity. Staff from private institutions, on the other hand, resort to resignation to seek greener pastures elsewhere. Preventing employee turnover requires a high level of job satisfaction to maintain and stimulate individual interest (Mumin and Iddrisu, 2022).

Motivated workers exhibit higher levels of self-motivation and an orientation toward autonomy and independence compared to less motivated individuals, which enables them to seize opportunities for professional growth (Demircioglu and Chen, 2019; Arshadia, 2010). Employee behaviour and well-being are measured and promoted as

part of the study of company culture. Numerous studies have been done to find out what motivates workers to do well at work, feel satisfied with their jobs, and remain in a particular organisation for a long time. The study focused on measuring and analysing the elements that are most likely to encourage Greek bank workers to be dedicated and effective at work and, as a result, enjoy job satisfaction. The Islamic work ethic has a greater impact on intrinsic motivation and organisational commitment than it does on job satisfaction and performance, according to research by Hayati and Caniago (2012) that looked at how intrinsic motivation influences these factors from the perspective of the Islamic work ethic. One's selfworth, which is connected to the inherent drive, can be indicated accomplishment, acknowledgement, by acceleration, the work itself, responsibility, and personal advancement. According to Mitchell, Schuster, and Jin (2020) and Van den Berghe et al. (2014), extrinsic motivation arises when there are motivational factors that are not internal to the employee, such as safety at work, working conditions, company policy, status, salary, and interpersonal relationships.

In Ghana, institutions located in the agrarian areas, particularly educational institutions, find it even more difficult to recruit and retain their staff than their counterparts in the urban centres. In the education sector, particularly tertiary institutions, aside from those leaving the country for greener pastures abroad, second-cycle institutions and universities in the agrarian areas are usually unable to attract and retain the needed staff to increase effective education delivery. Little is, however, known about the pattern of motivation in private tertiary institutions in Ghana. This makes it difficult for institutions or organisations to adequately motivate their staff for better performance. Workers also tend to migrate from one organisation or location to another in search of better job satisfaction and remuneration. The knowledge of the determinants of worker motivation to perform satisfactorily is crucial to the attraction and retention of staff in organisations, especially in agrarian areas.

Numerous studies on motivation have been conducted, including those on the effects of motivation on employee performance (Zameer et al., 2014), organizational performance (Muogbos, 2013; Emeka et al., 2015), organizational effectiveness (Manzoor, 2012), fair reward (motivation) systems on employees' job performance (Agwu, 2013), employee motivation on productivity (Chaudhary and Sharma, 2012), and reward. however, to the best of the knowledge of researchers, little research has been done on how motivation affects workers' job satisfaction. Additionally, authors who have researched the idea of job satisfaction have concentrated on the connection between job satisfaction and leadership replacement (Pool, 1997), fairness judgments (Austin et al., 1980), participation's influence on job satisfaction (Wright and Kim, 2004), job satisfaction about beliefs and effective experience (Weiss, 2002), and job satisfaction and productivity (Wilkinson & Wagner, 1993); with little information available on bridging the relationship gap between these notions, the effort will enhance the literature on motivation and job satisfaction in Ghana. According to Locke (1976), satisfaction is "a pleasurable or positive emotional state resulting from the appraisal of one's job". Loyalty, confidence, and improved product quality are all products of a satisfied workforce (Tietjen and Myers, 1998). This study at the Catholic University of Ghana in Fiapre aims to investigate how different forms of motivation impact workers' job satisfaction, ultimately assisting in staff retention for improved productivity.

Research questions

The following research questions guided the study:

- 1. What is the staff's job satisfaction level on motivation in the institution?
- 2. How is motivation for staff at the institution related to their job satisfaction?

LITERATURE REVIEW

Motivation

One aspect of human resource management that is used in most firms is staff motivation. Because it keeps workers happy and enthusiastic to achieve their goals, this practice benefits both employees and employers (Antwi *et al.*, 2016). The term "motivate", which implies driving, pushing, or urging someone to do something, is where the word "motivation" gets its meaning. To provide a purpose is to motivate; in other words, after defining the terms used to characterise motivation, the numerous angles from which scholars have examined it shall be defined.

Employee motivation is essential for the completion of the assigned work according to the operational criteria of the business. According to Indahingwati *et al.* (2019), motivation is the capacity that enables someone to behave in the direction of a specific objective. When it comes to results like productivity, performance, and perseverance, this incentive is similar. In his study, Arshadia (2010) found that motivation has a favourable impact on performance. The presence of autonomy support, which denotes those organisational administrators give careful consideration to each action that is intended to advance the welfare of employees, is what motivates people. Additionally, there are fair regulations that address the need for flexible work.

According to Cole (2002), the term "motivation" refers to the institutional and cognitive procedures people employ to try to satiate the fundamental urges, perceived needs, and personal goals that lead to human behaviour. By pointing out that motivation does not happen in a vacuum but is instead primarily brought on by several elements that

represent the individual requirements of the worker, Cole's definition expands on the concept of motivation. These needs operate as the motivation behind the person's decision to choose a certain path toward a goal that will satisfy that need personally.

Motivational factors

According to Rahaman *et al.* (2020), several factors can help motivate employees, and these factors will inevitably affect workforce motivation, which will drive organisational performance. Flynn (2013) highlighted that both recruiters and business managers have been involved in the workplace motivation game, where the most important motivating factor for employees to improve their work performance in the office is financial compensation; other factors include organizational connection, working atmosphere, employee desire, safety, fairness, opportunity for career growth, and a fair monitoring system. This study conceptualised motivational factors from three main domains: economic motivation, psychological motivation, and organisational-administrative motivation.

According to Tzifakis (2013), economic motivations are all of the tangible factors and rewards that lead collectivities to use force to achieve their goals. These include increases in salaries, fringe benefits, sponsorship for further studies, loan support & salary advance, overtime payment, etc. Psychological motivation, on the other hand, refers to the internal and external factors that drive people to behave in certain ways, and to initiate, continue, or stop a behaviour at a specific time. They include autonomous working, personal power and carrying authority, working conditions, recognition, promotion prospects, etc. Organisational-administrative motivation involves the establishment of а well-designed organisational structure that influences employees' enthusiasm, commitment, and productivity. Examples of such factors include goal congruence, well-established communication networks, telephone services, etc.

This notwithstanding, most studies have indicated two main factors that motivate people. These factors could be intrinsic or extrinsic. It can be said that economic motivation and organisational-administrative motivation are mainly extrinsic, while psychological motivation could be both intrinsic and extrinsic. The relationship between these concepts and job satisfaction is shown in Figure 1.

Motivation and job satisfaction

Extant literature has thoroughly examined the relationship between motivation and job satisfaction. For instance, the degrees of job satisfaction, role conflict, and autonomy were assessed in a study by Belias *et al.* (2014) among employees of Greek banks and credit institutions. The research's findings showed that the organization as a

whole, the prospects for promotion, and the actual work were the most satisfying elements, whereas the immediate superior, the working environment, and the pay were less satisfying.

Mumin and Iddrisu (2022) explored the factors influencing employee turnover in institutions of higher learning in Ghana. They employed a cross-sectional design and a questionnaire for data collection on a sample of 287 lecturers in the University of Development Studies in the Tamale Metropolis of Ghana. The major findings of the study indicated that salary, working conditions, working environment, career advancement and relationship with co-workers have a significant correlation with job satisfaction and turnover intentions of lecturers.

Meng and Berger (2019) analyse how important organisational elements (organisational culture and outstanding leader performance) affect the general job satisfaction of public relations professionals while focusing on assessing the common mediation effects of work. They confirmed that business culture and leader effectiveness could have a significant impact on the trust, engagement, and job satisfaction of public relations professionals. More importantly, results showed that when supportive organisational culture and excellent leader performance were attained, commitment and trust had significant joint mediating effects on professionals' job satisfaction. In essence, corporate culture is important for the development of a firm. To create the ideal organisational climate, one must start with the broader and deeper dimensions of corporate culture. The issue of corporate culture has recently drawn significant attention, particularly in light of the unpredictability of today's workplaces (Meng and Berger, 2019; Stone et al., 2007). Culture is the sum of all human ideas, creations, and outcomes that are unrelated to human impulses and can only be triggered by people when they have learned something new. Organisational culture is the essence of what makes them function. Members' behaviour is regulated by commands and prohibitions, which specify what is done and what is not done. Therefore, culture includes what can and cannot be done, allowing it to be used as a guideline for organisational activities.

Corporate dependability and organisational culture are examined by Silla et al. (2017) in connection with job satisfaction. They discovered that the favourable associations between a supportive culture and a safety-conscious workplace were partially mediated by employee communication satisfaction. In addition, several pertinent studies (Kim and Chung, 2019; Dong and Phuong, 2018; Islam et al., 2016) explain that the corporate culture component of organisational justice mediation plays a critical role in raising job satisfaction and employee performance. According to Haerani et al. (2020), organisational justice and structural person-organisation fit have an impact on employee performance, organisational commitment, and organisational citizenship behaviour.

Based on the existing literature on motivation, the study

proposed these hypotheses:

H₀: Motivation has a statistically significant effect on the job satisfaction of staff.

H₁: Motivation has no statistically significant effect on the job satisfaction of staff.

MATERIAL AND METHODS

This study applied a convenient sampling approach to identify the motivational factors available in the institution and the level of staff satisfaction regarding the motivational factors available in the institution. The study further establishes the relationship between the three motivational factors employed by the study and the job satisfaction of workers in Ghana. A structured questionnaire was used for data collection purposes, which was made up of 21 purposeful motivational factors grouped under the three main subheadings of motivational factors for the study and 9 job satisfaction measures. The questionnaire was closed-ended and rated on a five-point Likert-type scale ranging from "Strongly Agree" (SA) with a score of five (5) to "Strongly Disagree" (SD) with a score of one (1). The researchers used the five-point Likert scale because some respondents were not sure and wanted to remain neutral. Reliability was used to indicate the extent to which the different items on the questionnaire are consistent with one another and the extent to which each measure is free from measurement error. To test for reliability, the study used the internal consistency technique by employing Cronbach's Coefficient Alpha test for testing a research tool. According to Bougie and Sekaran (2019), "an alpha value less than 0.60 is considered to be poor, those in the 0.70 range, acceptable, and those over 0.80 high." The dependability coefficient before the major data collection confirms this assertion. Table 1 presents the reliability coefficient of the questionnaire using Cronbach's alpha.

Defining the criteria that define who is included and who is excluded is necessary for identifying the target group. In other words, what qualities must a person possess to the target population? Due to the nature of this study, thus, this study required respondents who a permanent staff and can respond to the questionnaire without being supervised. Therefore, the targeted respondents for the study were only the Senior Members and Senior Staff who had a minimum qualification of a bachelor's degree, which is also estimated at 118 staff, and also excluded management members (Table 2).

Ninety-one (91) respondents from the two categories that satisfied the study's selection criteria made up the sample for this investigation. The sample selected was distributed proportionally across the various categories. Thereby, employing the proportional stratified sampling technique. That is, the respondents from each category were dependent on the sample frame in the school. The proposed sample respondents are displayed in Table 3.

Inferential statistics (regression analysis) and descriptive

Table 1. Reliability of the instrument.

Parameters	Coefficient	No. of items	
Level of Satisfaction	0.940	21	
Job Satisfaction	0.703	9	
Reliability of the instrument	0.82	30	

Table 2. Target population.

Staff Category	Number
Senior Members	84
Senior Staff	34
Total	118

Source: Field survey (2024).

Table 3. Sampled respondents for the study.

Strata	Sample frame	Sample size
Senior Members	84	84/118×91 = 65
Senior staff	34	34/118×91 = 26
Total	118	91

Source: Field survey (2024).

statistics (means and standard deviation) were generated. The descriptive analytical approach was used specifically to examine Objective One. Regression analysis was used to analyse research question two. The regression model utilised in this study was of the form:

$$JS = b_0 + b_1EM + b_2PM + b_3OAM$$

Where: JS = job satisfaction, EM = economic motivation, PM = psychological motivation, OAM = organisational-administrative motivation.

RESULTS AND DISCUSSIONS

What is the level of staff satisfaction with motivation?

Table 4 shows the level of satisfaction with the motivational factors available in the institution. The findings are discussed using means and standard deviations. The benchmark for interpretation of the mean is that a mean of 0-2.5 is considered low, a score between 2.51-3.51 is considered moderate (average), and above 3.51 is considered high. Staff level of satisfaction with economic motivation was addressed first by the study and presented in Table 4.

The results on economic motivation indicated that staff level of satisfaction is moderate (M = 2.83. Std. dev.=1.35), thus, staff in the institution are not highly satisfied with the economic motivation in the institution.

Table 4. Level of satisfaction with economic motivation.

Economic motivation	Mean	Std. Deviation
Increase in salaries	3.39	1.16
Fringe benefits	3.07	1.37
Sponsorship for further studies	3.01	1.16
loan support & salary advance	3.18	1.13
Study Leave with Pay	3.12	1.59
Provision of transportation facility, e.g., official car	2.61	1.62
Participation in the profit	2.02	1.42
Overtime	2.27	1.38
Mean of means	2.83	1.35

Source: Field survey (2024).

Table 5. Level of satisfaction of psychological motivation.

Psychological motivation	Mean	Std. dev.
Autonomous working	3.34	1.43
Personal power and carrying authority	3.40	1.36
Working condition	3.27	0.94
Recognition	2.73	1.27
Promotion prospects	3.23	0.97
Relation with co-worker	3.17	1.29
Job security	2.24	1.24
Career Development	2.17	0.93
Mean of means	2.94	1.78

Source: Field survey (2024).

Table 6. Level of satisfaction with organisational-administrative motivation.

Organizational-administrative motivation	Mean	Std. dev.
Goal congruence	2.39	0.93
A well-established communication network	2.01	1.12
Telephone services	2.33	1.30
Company policy	2.39	1.22
Involvement in decision-making	1.83	1.19
Mean of means	2.19	1.15

Source: Field survey (2024).

The results on psychological motivation also indicated that staff level of satisfaction is moderate (M = 2.83. Std. dev.= 1.35), thus, staff in the institution are not highly satisfied with the psychological motivation in the institution (Table 5).

Organisational-administrative motivation recorded the lowest mean (m = 2.19, std. dev. = 1.15), indicating that staff are not satisfied with the organisational-administrative motivation in the institution (Table 6).

How are motivational packages for staff related to their job satisfaction?

The final research question establishes the relationship

between the forms of motivation used in this study and job satisfaction. As already indicated, the three forms of motivation adopted by this study are economic motivation, psychological motivation, and organisational-administrative motivation. For the dependent variable, all the Job Satisfaction indicators were combined into a single mean score and were regressed against the independent variables.

The dependent variable and independent variables have a strong positive association, as shown by the model correlation coefficient (R) value of 0.888 in Table 7. With an R-squared of 0.789, the model successfully predicted 78.9% of changes in job satisfaction as the dependent variable, with other variables accounting for the remaining 21.1% of the explanation. There is no autocorrelation

Table 7. Model summary ^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	0.888ª	0.789	0.781	0.25862	1.690

a. Predictors: (Constant), OAM, PM, EM.

Table 8. Summary of ANOVA results.

Model		Sum of squares	df	Mean square	F	Sig.
	Regression	19.781	3	6.594	00.500	0.000h
1	Residual	5.284	79	0.067	98.586	0.000 ^b
	Total	25.065	82			

a. Dependent Variable: JS

Table 9. Standard multiple regression analysis.

Co	oefficients ^a					
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		В	Std. Error	Beta		
	(Constant)	2.359	0.105		22.461	0.000
1	EM	0.373	0.058	0.688	6.420	0.000
	PM	0.295	0.052	0.651	6.423	0.000
	OAM	0.287	0.045	0.518	6.432	0.000

a. Dependent Variable: JS.

among the residuals in the regression model, according to the Durbin-Watson result of 1.690. This is because the established standard for the test tool, the Durbin-Watson statistics, is larger than 1.5 and less than 2.5.

The regression means square (MSR) divided by the residual mean square (MSE) yields the F statistic in the ANOVA Table 8. The joint significance of the independent and dependent variables in explaining the dependent variable is examined using the F statistic. The p-value for the analysis is significantly below 0.05 (p 0.000). R and R² between motivation and work satisfaction are therefore statistically significant; it can be said. The hypothesis of the study was tested in this section.

Table 9 outlines the results of the motivation and job satisfaction based on a standardised multiple regression analysis. Economic motivation reported a beta coefficient of 0.373 and a significant value of 0.000. Psychological motivation recorded a beta of 0.295 and a significant value of 0.000. Organisational-administrative motivation recorded a beta value of 0.287 and a significant value of 0.000. According to the findings, psychological motivation had the least unstandardized beta, and economic motivation had the greatest. It implies that when the variance explained by

all other variables in the model is controlled, Economic motivation has the strongest individual contribution to explaining job satisfaction. Hence, the null hypothesis is accepted.

DISCUSSION

The study sought to find out the level of satisfaction of the respondents regarding the motivational factors available in the institution. The findings from objective one indicates that the level of satisfaction is moderate. This is to say, that the respondents are not highly satisfied with the motivational factors available in the institution. This is indicated by the average means of the motivational factors (economic motivation = 2.83, psychological motivation = 2.94, and organisational-administrative motivation = 2.19). The degrees of job satisfaction, role conflict, and autonomy were assessed in a study by Belias *et al.* (2014) among employees of Greek banks and credit institutions. The research's findings showed that the organisation as a whole, the prospects for promotion, and the actual work were the most satisfying elements, whereas the immediate

b. Dependent Variable: JS.

b. Predictors: (Constant), OAM, PM, EM.

b. Predictors: (Constant), OAM, PM, EM.

superior, the working environment, and the pay were less satisfying. This conclusion supports earlier research among Greek bank employees, the majority of which found that the current levels of employee job satisfaction are quite high. In particular, the findings indicate that among intrinsic elements, job content appears to be at the highest level and has the biggest influence on employee satisfaction. Employees, on the other hand, often give a lot of weight to the extrinsic incentive of money (a decent salary, wage, or payment).

A company's strategy in various institutional activities can be significantly impacted psychologically by motivation as a catalyst for improving work happiness and quality. Paais and Pattiruhu (2020) found that giving a sizable bonus for each successful work measurement is a sign of business professionalism. A career path is something that every employee seeks wherever they work, but focusing only on bonuses and big wages does not necessarily yield the best results in terms of performance and job happiness. This is the primary incentive for an employee to stay with the company, as evidenced by career pathways that the management deems appropriate. Employee satisfaction and dissatisfaction are often primarily influenced by the corporate environment and the social dynamics at work. a system of training and rewards that is exact, calculated, and planned. This study also leadership demonstrates that affects emplovee performance and satisfaction in a favourable and significant way. This might be taken to mean that for organisations to achieve job satisfaction, leadership aspects become crucial and necessary.

The findings from the final objective show that the forms of motivation adopted in this study have a statistical relationship with job satisfaction. Thus, economic motivation such as an increase in salary, fringe benefits, loan support and advances, and overtime payment, amongst others, has a significant positive impact on job satisfaction. Economic motivation (beta coefficient of 0.373 and a significant value of 0.000) indicates that a unit improvement in economic motivation may account for a 37.3% increase in job satisfaction of employees. The organisational-administrative motivation was also found to have a significant positive impact on job satisfaction (beta = 0.287, sign. = 0.000). which also indicates that a unit improvement in organisational-administrative motivation can also increase job satisfaction by 28.7%. Psychological motivation finally recorded a beta of 0.295, which indicates that it has a significant positive effect on job satisfaction. In their study on motivation and job performance, Forson et al. (2021) discovered that teacher motivation in Ghana is favorably influenced by salary package, job design and atmosphere, and performance management system. The motivational elements for this work were strong indicators of job performance. Furthermore, even though conducted in a public university in Ghana, this study also affirms the findings of Mumin and Iddrisu (2022), who found that salary, working conditions, working environment, career advancement and relationship with co-workers have a significant correlation with job satisfaction and turnover intentions of lecturers.

Conclusion

Motivation is key to the enhancement of job satisfaction of workers. The results of this study show a 0.888 correlation between motivation and job satisfaction, and also, motivation predicted 78.9% of the variation of staff job satisfaction. This notwithstanding, the findings of this study indicate that the staff are not satisfied with the motivation in the institution. Staff were found to be moderately satisfied with economic and psychological motivation, also indicated non-satisfaction while they organisational-administrative motivation. Economic. psychological, organisational-administrative and motivation were also found to have a statistically significant relationship with job satisfaction.

The study's findings have significant implications for organisational management and policy development. The strong correlation between motivation and job satisfaction suggests that institutions can substantially improve staff satisfaction by prioritising motivation strategies. The predictive power of motivation on job satisfaction underscores the importance of investing in motivation initiatives.

Ultimately, the study's findings have broader implications for organisational effectiveness and productivity. By prioritising motivation and job satisfaction, institutions can create a more positive work environment, reduce turnover rates, and improve overall performance.

Recommendation

The level of satisfaction of the employees about these motivational factors was also indicated to be moderate; thus, the employees are not highly satisfied with the motivational factors. Management should seriously consider providing these factors to motivate the employees of CUG to court employees' satisfaction, which would translate into positive output. Specifically, economic motivation and organisational-administrative motivation should be improved since it is shown in this study to have a significant positive impact on job satisfaction. A multifaceted approach to motivation is required, as indicated by the statistically significant correlations found between job satisfaction and organisationaladministrative, psychological, and economic motivation. Institutions must think about putting in place a variety of tactics that address various facets of motivation to increase work satisfaction among

Moreover, existing literature highlights the fact that the satisfaction of the motive or reason cannot be separated from genuine motivation or enthusiasm for completing a task. This serves as a reminder to higher education

institutions to focus on factors that become motives in performing their duties, such as the satisfaction of psychological motivations (about recognition and welfare), and fulfilment of economic motivations (about study leave with pay, overtime payment, and fringe benefits). Although there is potential for development, the modest level of satisfaction with psychological and economic motivation suggests that these elements are only moderately successful. By providing competitive pay packages, chances for advancement, and recognition initiatives, institutions can capitalise on these advantages. However, organisational-administrative discontent with motivation points to a crucial area that needs to be improved. Institutions must reevaluate their administrative procedures and regulations in order to spot any possible bottlenecks or areas where employees might be losing motivation. This could entail improving communication channels, giving people more autonomy, or simplifying decision-making procedures.

CONFLICT OF INTEREST

The authors declare that they have no conflict of interest.

ACKNOWLEDGEMENTS

The authors would like to acknowledge the support of the management of the Catholic University of Ghana for the support during the data collection stage of this study. We would also like to thank all staff who took time off their busy schedule to respond to the questionnaire administered to them.

AUTHORS CONTRIBUTION

Gideon Alexander Yeboah contributed 60%, and Stephen Nanyele contributed 40%. All authors have read and approved the manuscript

REFERENCES

- Agwu, M. O. (2013). Conflict management and employee performance in Julius Berger Nigeria PLC. Bonny Island. *International Journal of Academic Research in Management*, 2, 125-139.
- Antwi, J. O., Opoku, A. C., Seth, A., & Margaret, O. B. (2016). Assessing the human resource management practices of public banks from employees' perspective: a case study of selected branches of Ghana Commercial Bank, Kumasi. Global Journal of Human Resource Management, 4(1), 13-30.
- Arfah, A., & Aditya, H. P. K. P. (2019). Analysis of productivity and distribution of female workers in FB's industries. *Journal of Distribution Science*, 17(3), 31-39.
- Arshadi, N. (2010). Basic need satisfaction, work motivation, and job performance in an industrial company in Iran. *Procedia-*

- Social and Behavioural Sciences, 5, 1267-1272.
- Austin, W., McGinn, N. C., & Susmilch, C. (1980). Internal standards revisited: effects of social comparisons and expectancies on judgments of fairness and satisfaction. *Journal of Experimental Social Psychology*, *16*(5), 426-441.
- Bougie, R., & Sekaran, U. (2019). Research methods for business: A skill-building approach. John Wiley & Sons.
- Chaudhary, N., & Sharma, B. (2012). Impact of employee motivation on performance (productivity) in private organization. *International Journal of Business Trends and Technology*, 2(4), 29-35.
- Cole, J. E. (2002). What motivates students to read? Four literacy personalities. *The Reading Teacher*, 56(4), 326-336.
- Demircioglu, M. A., & Chen, C. A. (2019). Public employees' use of social media: Its impact on need satisfaction and intrinsic work motivation. *Government Information Quarterly*, 36(1), 51-60.
- Dong, L. N. T., & Phuong, N. N. D. (2018). Organisational justice, job satisfaction and organisational citizenship behaviour in higher education institutions: A research proposition in Vietnam. *The Journal of Asian Finance, Economics and Business*, *5*(3), 113-119.
- Emeka, N., Amaka, O., & Ejim, E. P. (2015). The effect of employee motivation on organisational performance of selected manufacturing firms in Enugu state. *World Journal of Management and Behavioural Studies*, *3*(1), 1-8.
- Firman, A., Mustapa, Z., Ilyas, G. B., & Putra, A. H. P. K. (2020). Relationship of TQM on managerial performance: Evidence from property sector in Indonesia. *Journal of Distribution Science*, 18(1), 47-57.
- Flynn, R. (2013). An exploratory analysis of the role of motivation within the workplace. Doctoral dissertation, Dublin, National College of Ireland.
- Forson, J. A., Ofosu-Dwamena, E., Opoku, R. A., & Adjavon, S. E. (2021). Employee motivation and job performance: a study of basic school teachers in Ghana. *Future Business Journal*, 7(1), 30.
- Haerani, S., Sumardi, S., Hakim, W., Hartini, H., & Putra, A. H. P. K. (2020). Structural model of developing human resources performance: Empirical study of Indonesia states owned enterprises. The Journal of Asian Finance, Economics and Business, 7(3), 211-221.
- Hayati, K., & Caniago, I. (2012). Islamic work ethic: The role of intrinsic motivation, job satisfaction, organisational commitment and job performance. *Procedia-Social and Behavioural Sciences*, 65, 1102-1106.
- Indahingwati, A., Launtu, A., Tamsah, H., Firman, A., Putra, A. H. P. K., & Aswari, A. (2019). How digital technology driven millennial consumer behaviour in Indonesia. *Journal of Distribution Science*, *17*(8), 25-34.
- Kim, S. J., & Chung, E. K. (2019). The effect of organizational justice as perceived by occupational drivers on traffic accidents: Mediating effects of job satisfaction. *Journal of Safety Research*, 68, 27-32.
- Locke, E. A. (1976). The nature and causes of job satisfaction. In: Dunnette, M. D. (ed.). *Handbook of industrial and organisational psychology* (pp. 1297-1343). Chicago: Rand McNally.
- Manzoor, Q. A. (2012). Impact of employee motivation on organizational effectiveness. *Business Management and Strategy*, 3(1), 1-12.
- Mappamiring, M., Akob, M., & Putra, A. H. P. K. (2020). What do millennial workers want? Turnover or intention to stay in the company. The Journal of Asian Finance, Economics and

- Business, 7(5), 237-248.
- Meng, J., & Berger, B. K. (2019). The impact of organizational culture and leadership performance on PR professionals' job satisfaction: Testing the joint mediating effects of engagement and trust. *Public Relations Review*, 45(1), 64-75.
- Mitchell, R., Schuster, L., & Jin, H. S. (2020). Gamification and the impact of extrinsic motivation on needs satisfaction: Making work fun? *Journal of Business Research*, 106, 323-330.
- Mumin, A. A., & Iddrisu, S. (2022). Employee turnover and job satisfaction: A synthesis of factors influencing employee turnover in institutions of higher learning in Ghana. *International Journal of Educational Policy Research and Review*, 9(4), 104.
- Muogbo, U. S. (2013). The influence of motivation on employees' performance: a study of some selected firms in Anambra State. *An International Journal of Arts and Humanities*, 2(3), 134-151.
- Nurhilalia, N., Rahman, K. A., Mahlia, M., Jusni, J., & Aditya, H. P. K. P. (2019). Determinant of market orientation on SME performance: RBV and SCP perspective. *Journal of Distribution Science*, 17(9), 35-45.
- Paais, M., & Pattiruhu, J. R. (2020). Effect of motivation, leadership, and organisational culture on satisfaction and employee performance. *The journal of Asian finance, economics and business*, 7(8), 577-588.
- Pool, S.W. (1997), The relationship of job satisfaction with substitutes of leadership, leadership behaviour, and work motivation, *The Journal of Psychology*, 131(3), 271283.
- Rahaman, M. A., Ali, M. J., Wafik, H. M., Mamoon, Z. R., & Islam, M. M. (2020). What factors do motivate employees at the workplace? Evidence from service organisations. *The Journal of Asian Finance, Economics and Business*, 7(12), 515-521.
- Silla, I., Navajas, J., & Koves, G. K. (2017). Organizational culture and a safety-conscious work environment: The mediating role of employee communication satisfaction. *Journal of Safety Research*, 61, 121-127.

- Stone, D. L., Stone-Romero, E. F., & Lukaszewski, K. M. (2007). The impact of cultural values on the acceptance and effectiveness of human resource management policies and practices. *Human Resource Management Review*, 17(2), 152-165.
- Tietjen, M. A., & Myers, R. M. (1998). Motivation and job satisfaction. *Management decision*, 36(4), 226-231.
- Tzifakis, N. (2013). Economic motivations for armed conflict. Encyclopedia Princetoniensis: The Princeton Encyclopedia of Self-Determination.
- Van den Berghe, L., Vansteenkiste, M., Cardon, G., Kirk, D., & Haerens, L. (2014). Research on self-determination in physical education: Key findings and proposals for future research. *Physical Education and Sport Pedagogy*, 19(1), 97-121.
- Weiss, H.M. (2002). Deconstructing job satisfaction: Separating evaluations, beliefs and affective experiences. *Human Resource Management Review*, *12*(2), 173-194.
- Wilkinson, A. D., & Wagner, R. M. (1993). Supervisory leadership styles and state vocational rehabilitation counsellor job satisfaction and productivity. *Rehabilitation Counselling Bulletin*, 37(1), 15-24.
- Wright, B.E. & Kim, S. (2004), Participation's influence on job satisfaction: the importance of job characteristics, *Review of Public Personnel Administration*, 24(1), 18-40.
- Zameer, H., Ali, S., Nisar, W., & Amir, M. (2014). The impact of motivation on the employee's performance in the beverage industry of Pakistan. *International Journal of Academic Research in Accounting, Finance and Management Sciences*, 4(1), 293-298.